

Community Health Needs Assessments

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**Public Health Management Corporation
Community Health Data Base**

September 21, 2016

Agenda

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- What is a Community Health Needs Assessment (CHNA)?
- Preparing a Community Health Improvement Plan (CHIP)
- Questions?

Defining Community Needs Assessment



A community health needs assessment is a systematic process involving the community, to identify and analyze community health needs and assets in order to prioritize needs and to **plan** and **act upon** unmet community health needs.”

IRS Notice 2011-52



Why CHNAs?

A Climate of Increasing Accountability



Doing the Right Things:

- *Demonstrate community benefit.*
- *Differentiate community benefit programs from programs designed to yield economic return.*
- *Document evidence of how community needs are met.*
- *Disseminate results and impact of community services.*
- *Address population health through implementation plans*



CHNA: A Business Strategy



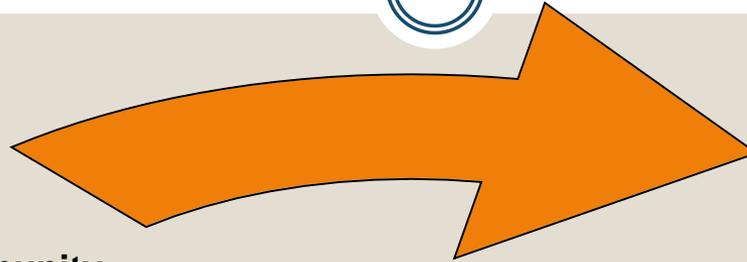
It's good business for health systems to ...

- 1) Effect organizational change and community transformation.
- 2) Revitalize corporate and social accountability.

The Return On Investment (ROI)

- Better understanding of health issues.
- More effective management of resources.
- Strengthen community capacity and connections.
- Facilitate seamless delivery of care.
- Improve satisfaction and health outcomes.
- Nurture positive perceptions of the health system as a community leader.
- Sustained results.

CHNA's Create an Infrastructure for Community Health

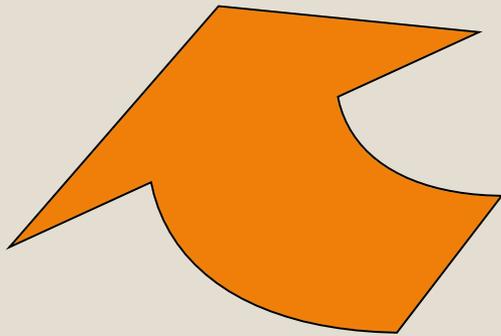


INTERVENTION

Measure Impact on Community
Report Progress
Evaluate Impact
Sustain Improvements

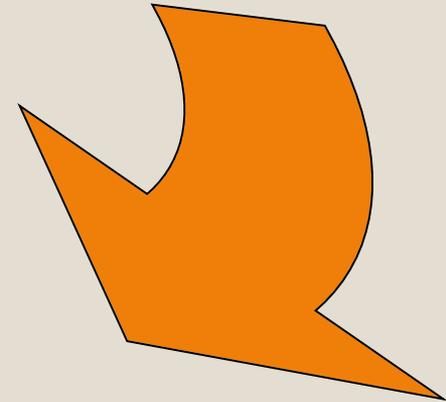
IDENTIFY

Assess Community Needs
Engage Community Partners and Stakeholders
Communicate Results



IMPLEMENT

Prioritize Community Needs
Develop Measurable Indicators and Goals
Develop Community Health Strategies
Leverage Community Assets and Resources



CHNA Requirements under the Affordable Care Act

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- All 501(c) (3) hospitals.
- Implemented through Internal Revenue Code Section 501(r).
- Non-profit hospitals already required to demonstrate community benefit to maintain tax exempt status.
- Include requirements for community health needs assessments, financial assistance policies, limitation on charges, and collection policies.

CHNA Requirements (cont'd)

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- Conducted at least once every three years.
- Include input from stakeholders, including public health experts, and medically underserved in the community.
- Form the basis of implementation strategies to meet the needs identified.
- Made widely available to public, and must remain available for two subsequent reporting cycles.
- \$50,000 non-compliance penalty.

CHNA Process

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Step	Every step of the way:
1) Define community (geographic, population, or specialty)	Describe and document the methodologies, decision-making processes, data, sources, collaborators, and vendors used.
2) Collect and analyze data	
3) Prioritize health needs	
4) Inventory health care resources	
5) Write report – follow Schedule H format	
6) Develop/document implementation strategy	
7) Secure board approval	
8) Make results publicly available	
9) Complete IRS Schedule H	

IRS Schedule H

Part V Facility Information *(continued)*

Section B. Facility Policies and Practices

(Complete a separate Section B for each of the hospital facilities or facility reporting groups listed in Part V, Section A)

Name of hospital facility or letter of facility reporting group _____

Line number of hospital facility, or line numbers of hospital facilities in a facility reporting group (from Part V, Section A): _____

Community Health Needs Assessment

- 1 Was the hospital facility first licensed, registered, or similarly recognized by a State as a hospital facility in the current tax year or the immediately preceding tax year?
- 2 Was the hospital facility acquired or placed into service as a tax-exempt hospital in the current tax year or the immediately preceding tax year? If "Yes," provide details of the acquisition in Section C
- 3 During the tax year or either of the two immediately preceding tax years, did the hospital facility conduct a community health needs assessment (CHNA)? If "No," skip to line 12
If "Yes," indicate what the CHNA report describes (check all that apply):
 - a A definition of the community served by the hospital facility
 - b Demographics of the community
 - c Existing health care facilities and resources within the community that are available to respond to the health needs of the community
 - d How data was obtained
 - e The significant health needs of the community
 - f Primary and chronic disease needs and other health issues of uninsured persons, low-income persons, and minority groups
 - g The process for identifying and prioritizing community health needs and services to meet the community health needs
 - h The process for consulting with persons representing the community's interests
 - i Information gaps that limit the hospital facility's ability to assess the community's health needs
 - j Other (describe in Section C)

4 Indicate the tax year the hospital facility last conducted a CHNA: 20 ____

5 In conducting its most recent CHNA, did the hospital facility take into account input from persons who represent the broad interests of the community served by the hospital facility, including those with special knowledge of or

	Yes	No
1		
2		
3		
a		
b		
c		
d		
e		
f		
g		
h		
i		
j		
4		
5		

Collect and Analyze Data

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Options

Conduct Community Survey

Existing County or City Level Data

Small Area and Population Analysis

Key Informant Interviews

Focus Groups

Small Area Analysis

Prioritize Unmet Needs

**Compare to Hospital Mission/Strategic
Plan**

Data Resources

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- Public data sources (Census, PA DoH, CDC BRFSS)
- Subscriber-based CHDB
- RWJF/Univ. of Wisconsin County Health Rankings
- Healthy Communities Institute
- Subscriber-based Truven Health Analytics Data Warehouse

The Community Health Data Base

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- Since 1983, Public Health Management Corporation's (PHMC) Community Health Data Base (CHDB) has served the information needs of health and human service agencies in the Southeastern Pennsylvania region by providing up-to-date and reliable community-level health and social service data.



The CHDB: a Regional Resource

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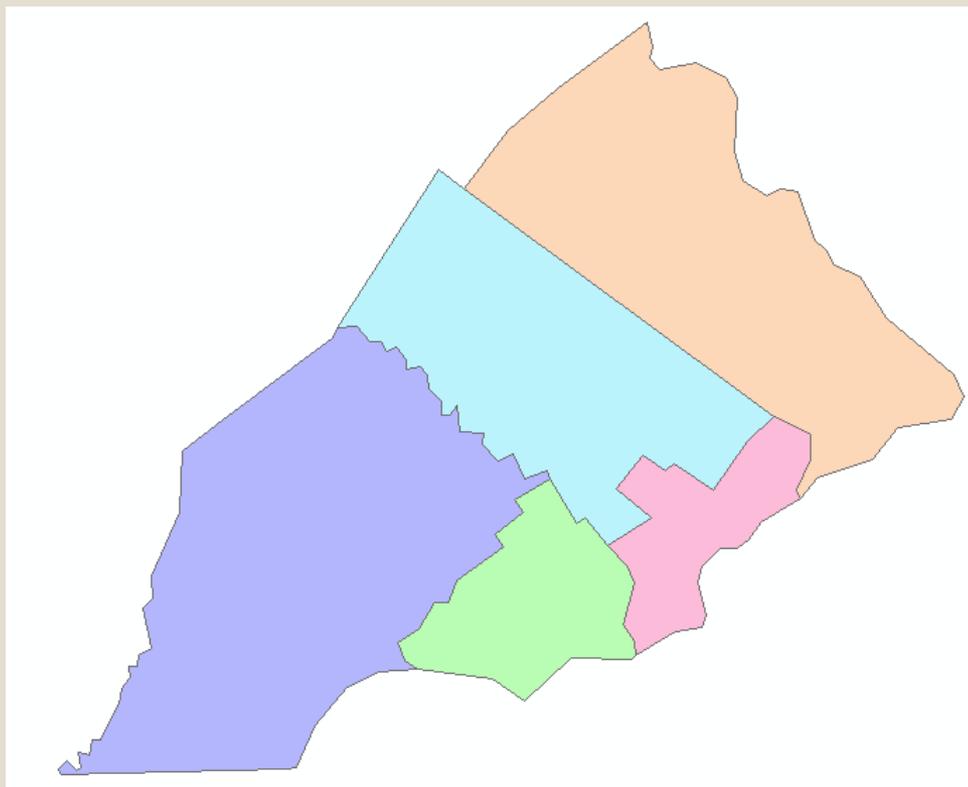
PHMC's Community Health Data Base:

- Household Health Survey conducted biennially since 1983.
- Modeled on CDC's BRFSS questionnaire.
- Covers 5-county region of Philadelphia, Montgomery, Bucks, Delaware and Chester at the zip-code level.
- Incorporates U.Census and PA DoH vital statistics data.

2015 Household Health Survey



- 10,000 Randomly Selected Households
- Bucks, Chester, Delaware, Montgomery and Philadelphia Counties
- Landlines (~8,000)
Cellular (~2,000)
- English and Spanish
- Additional Child & Older Adult survey questions



HHS Methods and Major Topics

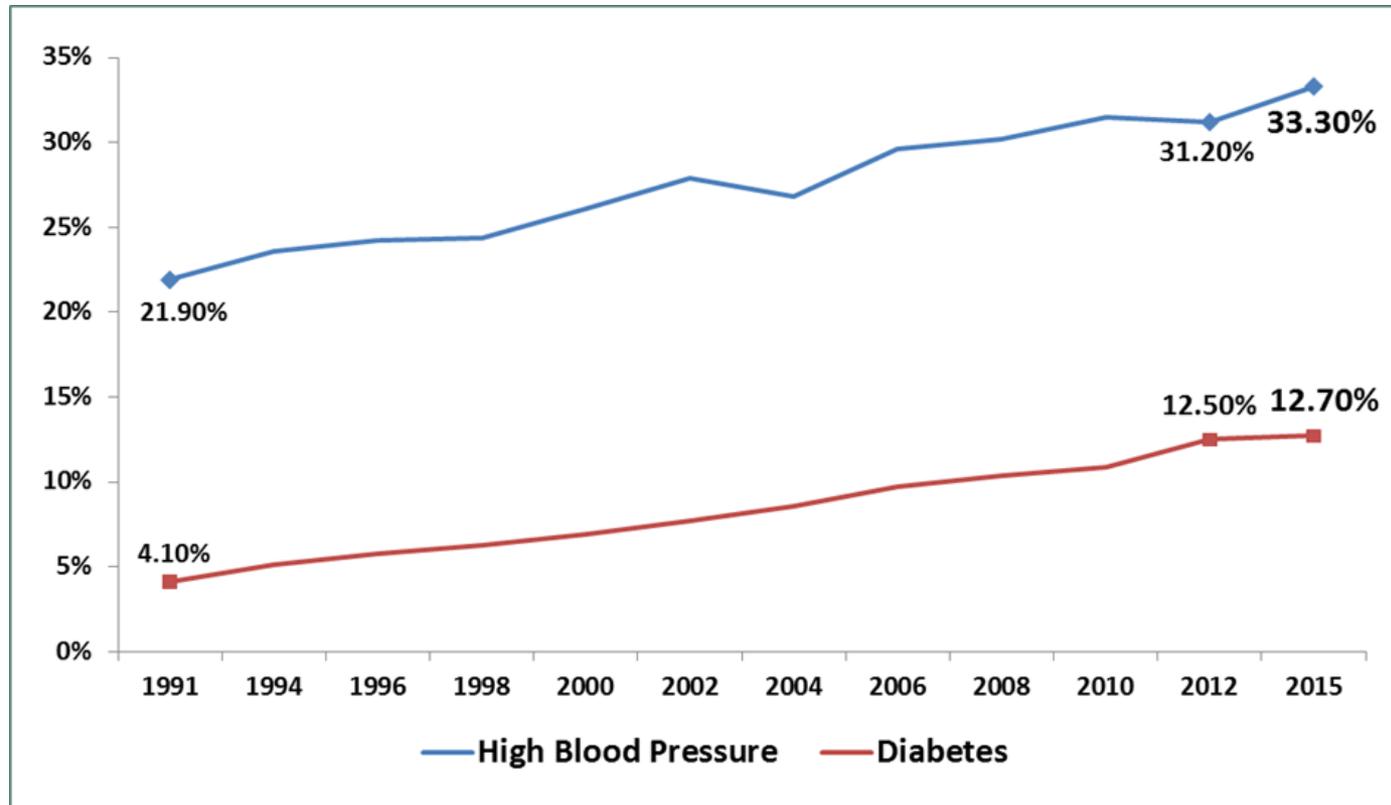


- Respondents:
 - Adult (18+)
 - Older Adult (60+)
 - Child (<18) Proxy;
- Adult & child proxy respondents randomly selected using last birthday method.
- Oversample of persons 60+ and 75+

Topics studied:

- Affordable Care Act
- Health status
- Access/barriers to care
- Health insurance
- Service utilization
- Health behaviors
- Disease prevention
- Maternal/child health
- HIV/AIDS
- Gerontology
- Family and youth violence
- Substance abuse
- Mental health

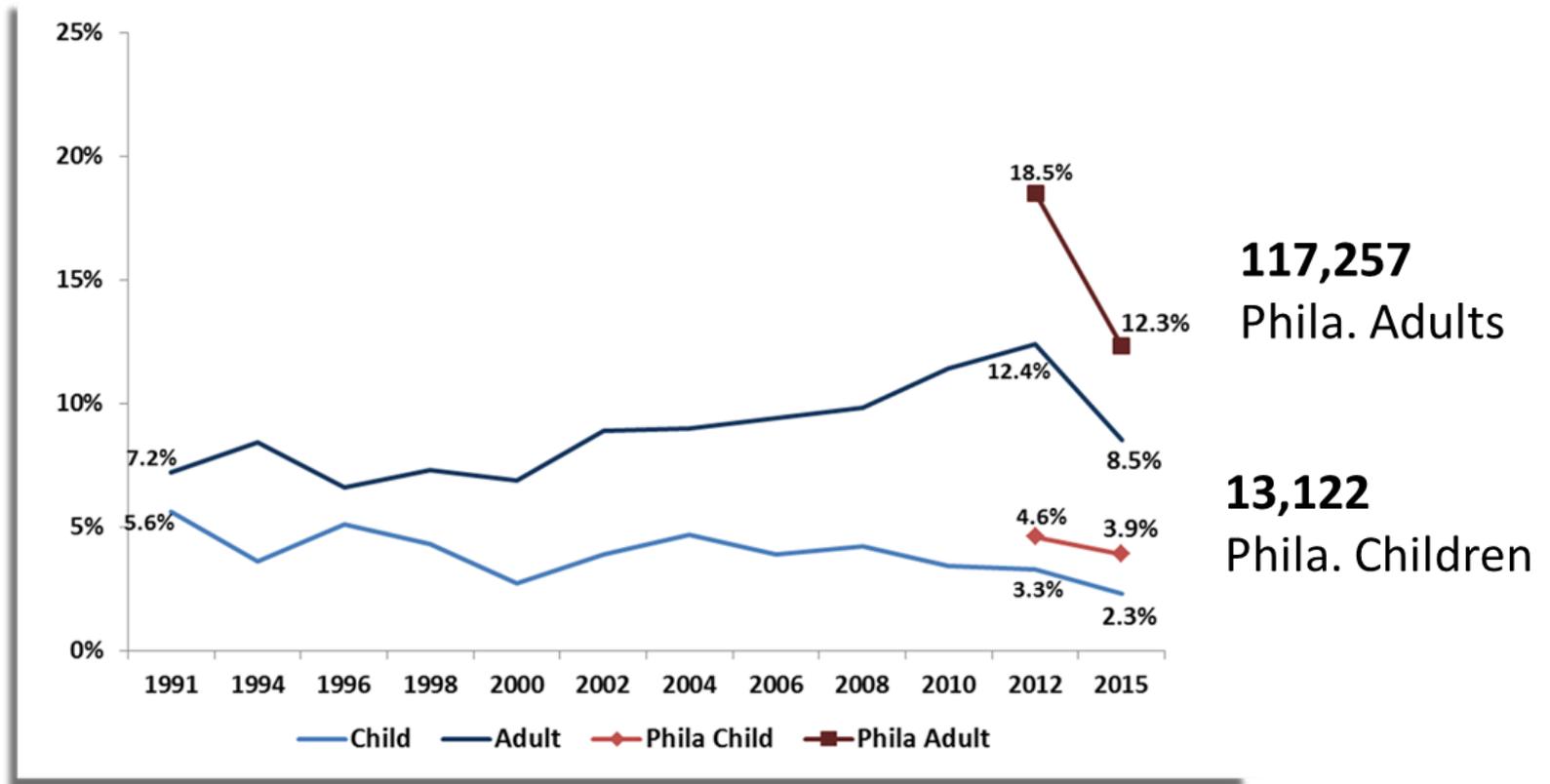
Chronic Health Conditions Among Adults (18+), Southeastern Pennsylvania, 1991-2015



¹ NOTE: Beginning in the 2004 survey, the wording of the question about high blood pressure and diabetes was changed slightly. Respondents were asked if they EVER had high blood pressure or diabetes. In past survey years, respondents were asked if they currently have high blood pressure or diabetes.

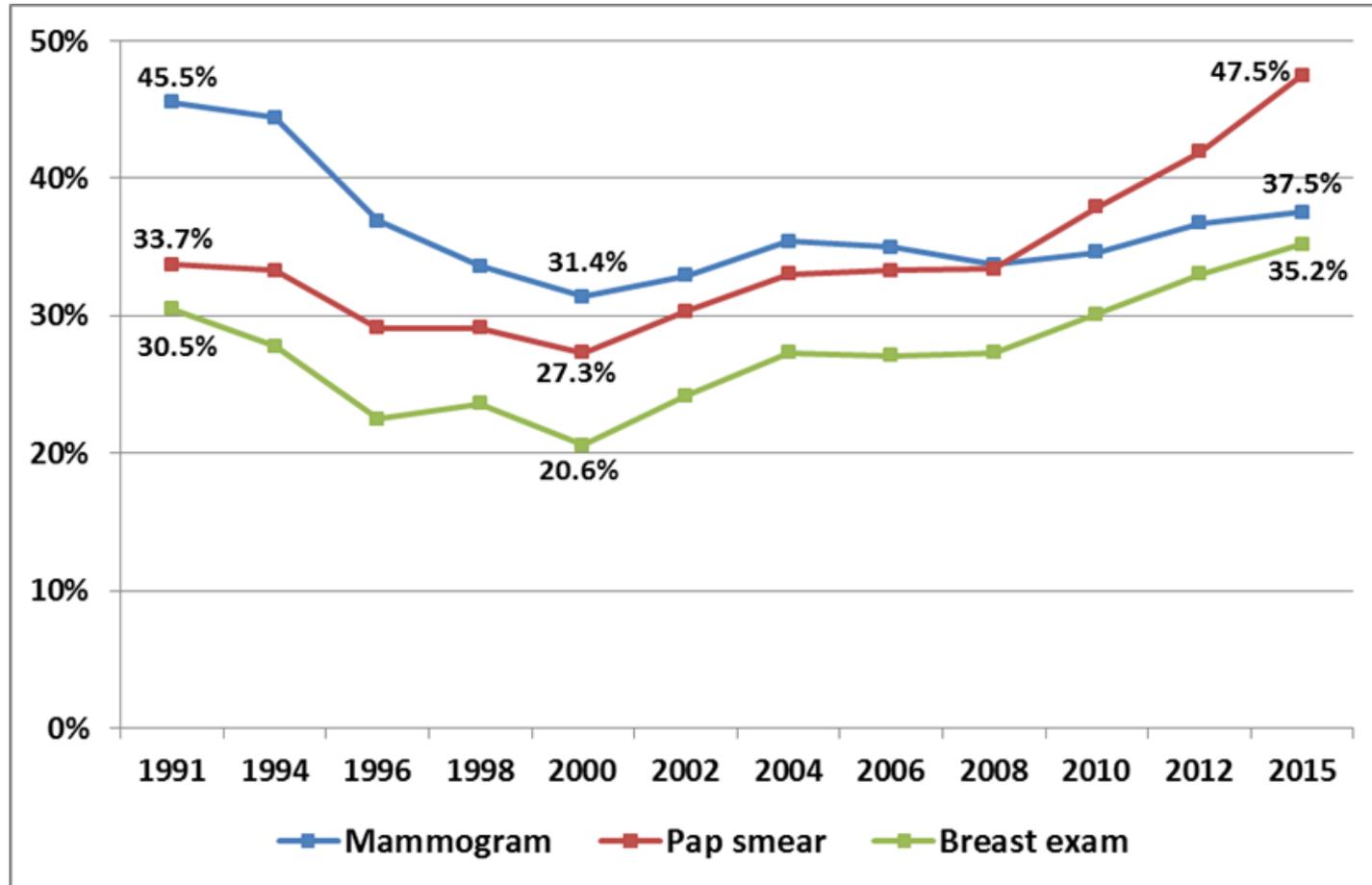
Source: PHMC's Community Health Data Base, 1991-2012 Southeastern Pennsylvania Household Health Surveys.

Uninsured Adults (18-64) and Children (0-17)



Source: PHMC's Community Health Data Base, 1991-2012 Southeastern Pennsylvania Household Health Surveys.

Women (18+) Who **Did Not** Receive Selected Cancer Screenings in the Past Year, Southeastern Pennsylvania, 1991-2015



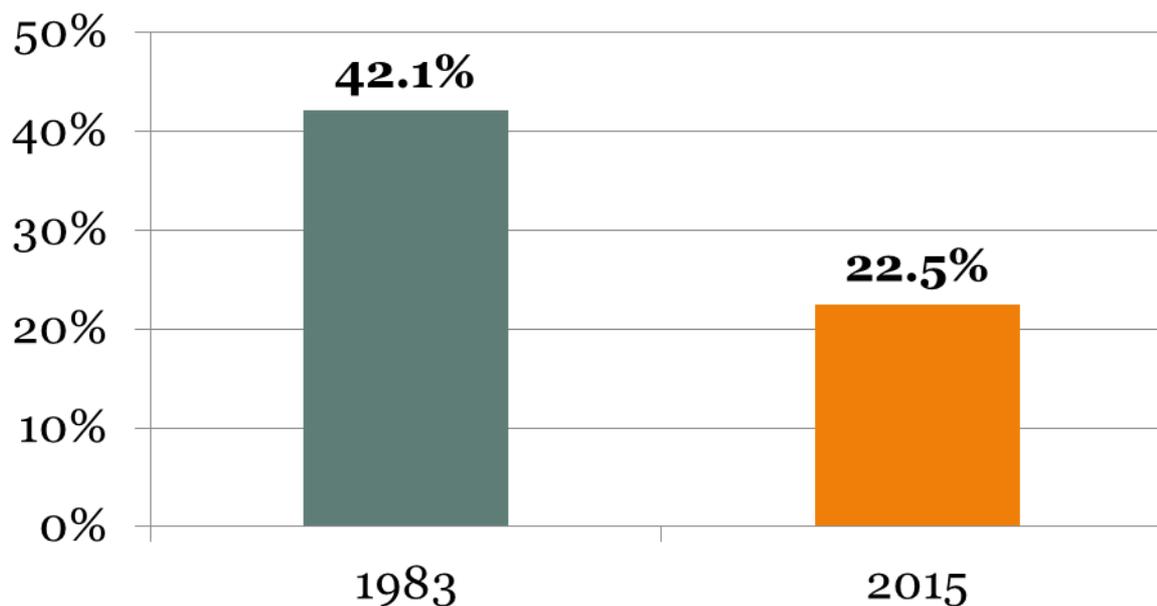
Notes: ¹ Mammogram asked of female adult respondents 40 years of age and older.

² Pap smear and breast exam asked of female adult respondents 18 years of age and older.

Source: PHMC's Community Health Data Base, 1991-2012 Southeastern Pennsylvania Household Health Surveys

Flashback! Philadelphia then & now...

Cigarette Smoking Among Philadelphia Adults (18+), 1983 and 2015



Of those who smoke, 56.6% have tried to quit in the past year.

NOTE: Beginning with the 2004 survey, the wording of the smoking question was changed slightly. Instead of asking respondents if they currently smoke, as was asked in previous survey years, respondents were asked if they smoke every day, some days or not at all.

Vital Statistics: Births & Deaths



Infant Mortality

- In the majority of hospital service areas, the infant mortality rate **does not** meet the Healthy People 2020 target goal (6.0 infant deaths in the first year of life per 1,000 live births).
- In each case where the hospital service area does not meet the Healthy People 2020 target goal for **low birth weight (<5 lbs 8 oz)**, the service area **also** does not meet the Healthy People 2020 target goal for infant mortality.

Written CHNA Report

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Describe, explain, substantiate ...

- Community served
- Assessment process and methods (data sources, dates, analytical methods, information gaps)
- Community input (who, when, and how)
- Prioritized description of health needs identified and process/criteria for their selection
- Inventory of existing health assets

...in written report posted on facility's website that "when accessed, downloaded, viewed, and printed in hard copy exactly reproduces the image of the report."

Board-approved Implementation Strategy

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- Written implementation plan, separate from CHNA report
- Addresses each need indentified through the CHNA with:
 - A plan for how need will be met, or
 - An explanation of why the hospital does not intend to meet the need
- Approved by governing body (approval date = adoption date)
- Attached to IRS Form 990



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