



COMMUNITY HEALTH DATA BASE

An Information Service of the Public Health Management Corporation

The Member Program

The Community Health Data Base

Public Health Management Corporation (PHMC) is a nonprofit, public health institute committed to improving community health through outreach, education, research, planning, technical assistance, and direct services. The Community Health Data Base has been an integral part of PHMC for more than 20 years. It is a cooperative planning resource for health and social service agencies in Southeastern Pennsylvania and beyond. The Community Health Data Base has developed a reputation for high quality data, exacting research methods, and expertise in the area of community health.

The Community Health Data Base collects primary data through its Southeastern Pennsylvania Household Health Survey, which has been conducted in Philadelphia, Bucks, Chester, Delaware, and Montgomery Counties every other year since 1994. The CHDB received special support to field the Household Health Survey in Berks, Lancaster, and Schuylkill Counties in 2008 and in Centre County in 2009.

Community Focus

A trusted source for timely local data, the Community Health Data Base provides population-based data to organizations interested in gaining a better understanding of the communities they serve and how to best meet their needs. The CHDB specializes in small-area analysis and provides information about health status, access to care and service use for all segments of the population living in surveyed counties at the ZIP code, county and regional levels.

The Member Program

Hospitals, health systems, managed care organizations, universities, and government agencies are invited to participate in the Community Health Data Base as Members. As a Member, your organization receives unlimited access to the most recent, comprehensive data on the health status, health behaviors, attitudes and experiences of residents throughout the region based on in-depth telephone interviews. Members are consulted in survey design, and have a valued impact on determining what current health needs of the region an upcoming survey should assess.

Members receive one set of Household Health Survey data files on CD-ROM for their region(s) of interest: Southeastern Pennsylvania (Bucks, Chester, Delaware, Montgomery and Philadelphia counties), Berks-Lancaster-Schuylkill, or Centre County. Files are available in SAS, SPSS, or DBF format. Data files are accompanied by written documentation, including the survey instrument, methodological information, a codebook, and geographic information.

Through Membership, your organization receives a comprehensive set of market research data that would be prohibitively expensive to collect on your own. Because the Household Health Survey is population-based, rather than service-based, the Community Health Data Base tells you about those who are using services as well as those who are not.





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Additional Member Products and Services

Personalized Technical Support

The Community Health Data Base is committed to helping you make the most of your investment in community-based data. In addition to data, Members receive personalized ongoing technical assistance in the use and application of the data from an assigned Research Associate.

Publications

The Community Health Data Base keeps you up-to-date with a series of informative newsletters, including *Directions*, PHMC's corporate newsletter, which highlights important public health data from the Household Health Survey. A monthly e-mail newsletter provides project updates, data analysis and other timely news from the Community Health Data Base. Copies of presentations and reports prepared by CHDB staff are also available on-line.

Member Events

Members are invited to attend special Community Health Data Base events that provide opportunities for networking with other key health, university, and government agencies and institutions throughout Southeastern Pennsylvania. Members may also participate in trainings and seminars held at PHMC several times a year. Previous seminars include skills trainings on outcome measurement and survey design, as well as special interest forums on topics such as the health of older adults.

Discounts on Consulting Services

The Community Health Data Base is a project within PHMC's Research and Evaluation Group. The Research and Evaluation Group conducts a broad array of customized primary health research for clients in Pennsylvania, New Jersey, Delaware, and beyond. As a member of the Community Health Data Base, you are entitled to discounts on Research and Evaluation consulting services.

Uses for Household Health Survey Data

The Household Health Survey provides primary data on a broad range of health and social service topics and can be used by various departments within an organization to support your:

- Community health planning
- Needs assessments
- Benchmarking and validation of in-house research and service utilization
- Support of grant requirements and other research
- Market planning
- Strategic growth decisions, including facility acquisition and divestiture

Become a Member today. For more information or to join, please call (215) 985-2548.

