

Pennsylvania's County Health Rankings Forum

County Health Rankings & Roadmaps

Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

PHMC's Center for Data Innovation



Agenda



- About us
- Why where we live matters
- About the County Health Rankings & Roadmaps
- 2014 Pennsylvania County Health Rankings
- Zooming in to the neighborhood level
- Developing Roadmaps
- Call to Action

About PHMC



- *Public Health Management Corporation is a non-profit public health institute offering a diverse mix of programs and services. For more: www.phmc.org.*
- Addictions Services
- Health Promotion, Injury Prevention
- Criminal Justice Treatment Initiatives
- Early Intervention Service for Infants and Toddlers
- HIV/AIDS Prevention
- Nurse Managed Care
- Services to Homeless
- The Research & Evaluation Group (REG) and the Center for Data Innovation (CDI)

PHMC's Center for Data Innovation



- What we do:
 - Deliver data-driven results to improve the well-being of communities
 - Help health service providers, policy makers, and communities target and measure their programs and initiatives
- Large-scale population surveys
- Training and technical assistance
- GIS mapping
- Community and population needs assessments
- Capacity building assessments
- Instrument and form development
- Proposal development and writing
- Database development
- Technical and policy reports

PHMC's Role in the County Health Rankings and Roadmaps

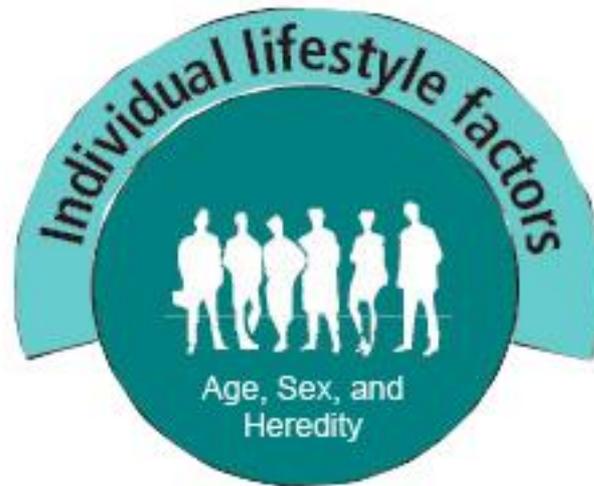


- **State team lead**
 - Work with RWJF/University of Wisconsin to disseminate data
 - Convene groups to discuss plans to move forward (Roadmaps)
- **Began working with CHR in 2009**
 - Held several events in Harrisburg and provided testimony to the legislature
- **Why Philadelphia?**
 - Philadelphia is consistently the lowest-ranked county in the state

How where we live impacts our health



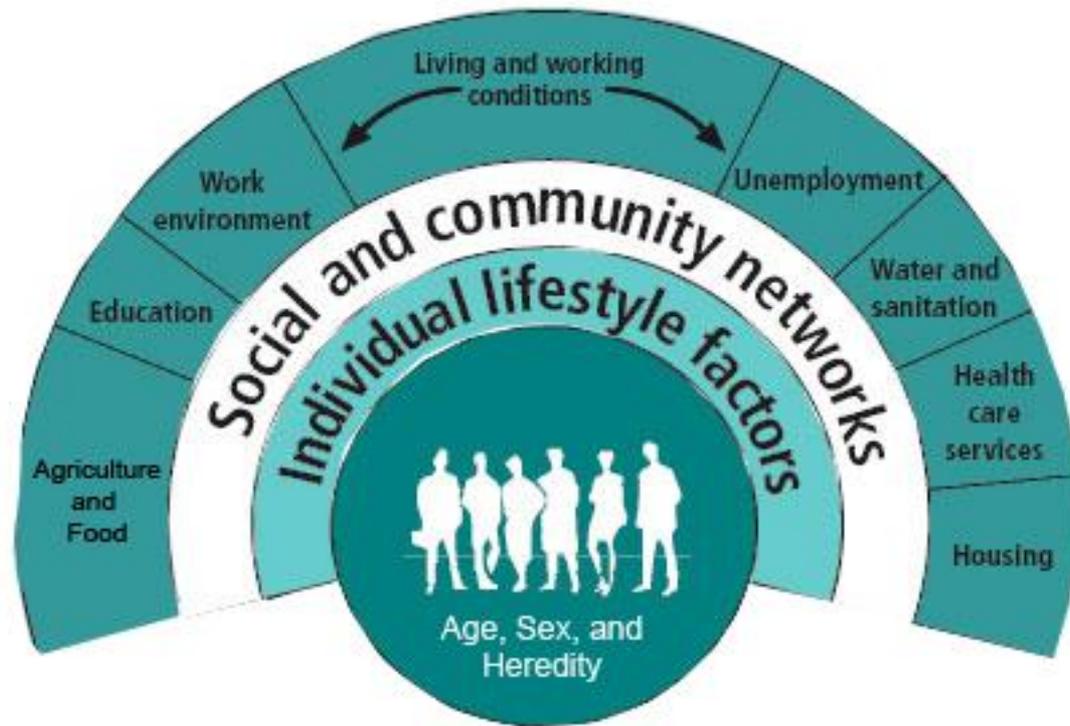
How where we live impacts our health



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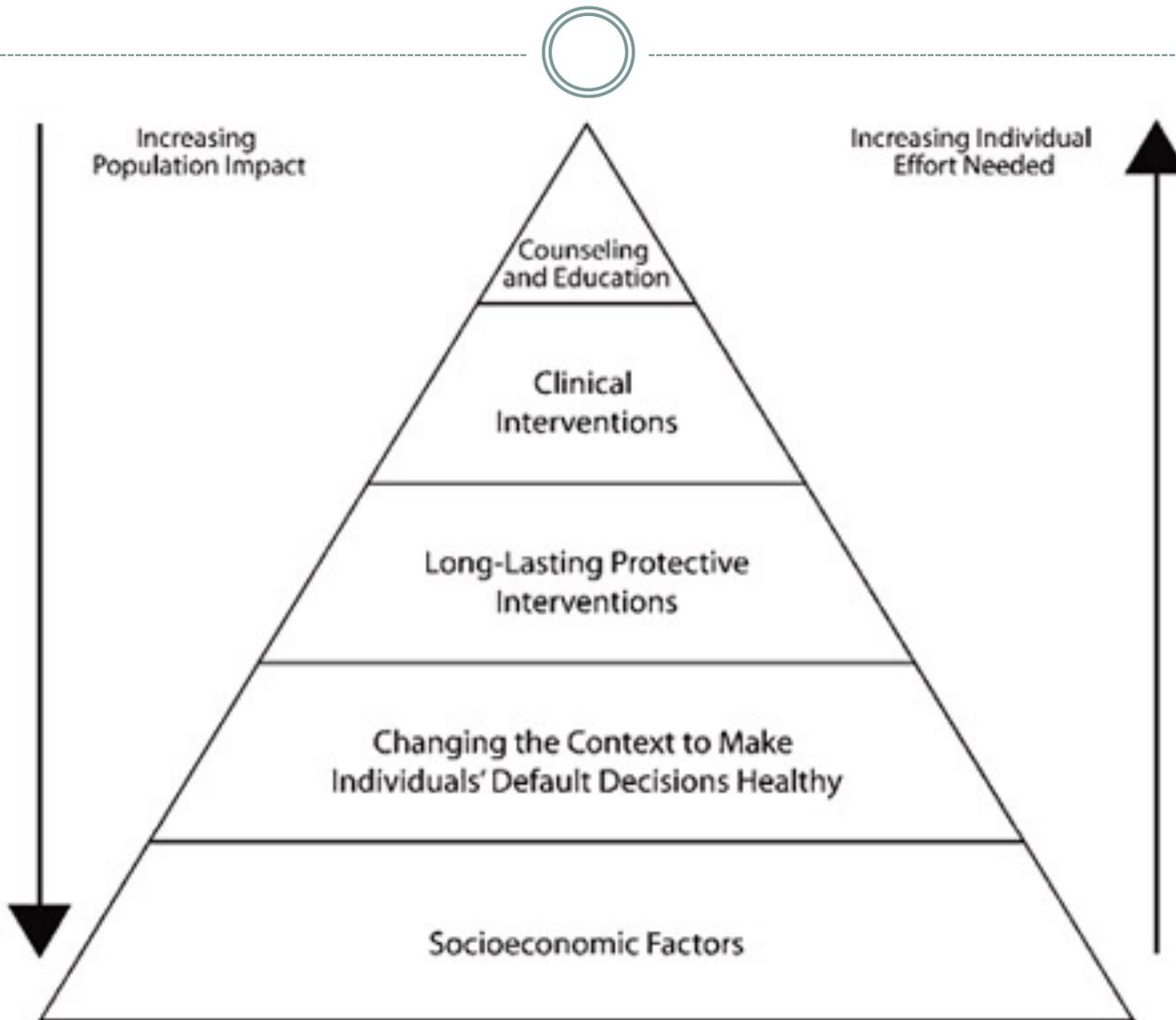
How where we live impacts our health



How where we live impacts our health



Frieden's Health Impact Pyramid





ZIP CODE
90002

Life Expectancy

72

ZIP CODE
94301

Life Expectancy

86



To learn more visit
www.calendow.org



90002
is the Watts
neighborhood
in South LA

94301
is Palo Alto,
CA



Neighborhood Factors



- Environmental Exposures
 - ✦ Pollutants
 - ✦ Proximity to industry
 - ✦ Traffic
 - ✦ Agriculture
 - ✦ Housing