



COMMUNITY HEALTH DATA BASE

An Information Service of the Public Health Management Corporation

The Affiliate Program

The Community Health Data Base

Public Health Management Corporation (PHMC) is a nonprofit, public health institute committed to improving community health through outreach, education, research, planning, technical assistance, and direct services.

The COMMUNITY HEALTH DATA BASE has been an integral part of PHMC for more than 20 years. It is a cooperative planning resource for health and social service agencies in Southeastern Pennsylvania and beyond. The Community Health Data Base is supported by The Pew Charitable Trusts, the William Penn Foundation and the United Way of Southeastern Pennsylvania as well as over 300 health and human service providers throughout the region.

The COMMUNITY HEALTH DATA BASE collects primary data through its **Southeastern Pennsylvania Household Health Survey**, conducted every other year since 1994. The COMMUNITY HEALTH DATA BASE has developed a reputation for high quality data, exacting research methods, and expertise in the area of community health.

Community Focus

The COMMUNITY HEALTH DATA BASE provides population-based data to organizations interested in gaining a better understanding of the communities they serve and how to best meet their needs. The COMMUNITY HEALTH DATA BASE specializes in small-area analysis and contains information about health status, access to care and service use for all segments of the population living in **Bucks, Chester, Delaware, Montgomery, and Philadelphia** counties at the ZIP code, county and regional level.

The support of over 300 Members and Affiliates has allowed the Southeastern Pennsylvania Household Health Survey to become a trusted source for timely local data. Members and Affiliates are consulted in survey design, and have a valued impact on determining what current health needs of the region an upcoming survey should assess.

The Affiliate Program

Community-based nonprofit organizations are invited to join the COMMUNITY HEALTH DATA BASE as Affiliates. Affiliates pay a small fee based on a sliding scale. The program is designed for nonprofit organizations that do not have the internal resources to collect and analyze community-based data on their own. As an Affiliate, your organization is assigned a Research Associate, who serves as your data contact and advisor. For instance, your Research Associate can advise your organization on the type of data that would best suit a given program evaluation or proposal—and will provide the numbers you need in a professional and timely manner.





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Additional Affiliate Products & Services

Publications

The COMMUNITY HEALTH DATA BASE keeps you up-to-date with a series of informative newsletters, including *Directions*, PHMC's corporate newsletter, which includes *AccessNotes*, the COMMUNITY HEALTH DATA BASE publication that highlights data on important public health issues from the Household Health Survey. A monthly e-mail newsletter provides project updates, data analysis and other timely news from the COMMUNITY HEALTH DATA BASE. Copies of presentations and reports prepared by CHDB staff are also available on-line.

Trainings & Seminars

Affiliates are invited to participate in trainings, seminars and special events held at PHMC several times a year. Previous seminars have provided skills trainings on outcome measurement and how to conduct a survey as well as special interest forums on topics such as the health of older adults. COMMUNITY HEALTH DATA BASE's events present an opportunity for professional development and networking with colleagues.

Uses for Household Health Survey Data

The Household Health Survey provides primary data on a broad range of health and social service topics and can be used by various departments within an organization to support:

Community health planning

Needs assessments

Benchmarking and validation of in-house research and service utilization

Support of grant requirements and other research

Market planning

Strategic growth decisions, including facility acquisition and divestiture

Become an Affiliate today

The COMMUNITY HEALTH DATA BASE is your connection to practical local data that support your mission of community health improvement. To join the Affiliate program or to learn more about the COMMUNITY HEALTH DATA BASE, please call (215) 985-2548 or visit our website at www.CHDBdata.org.

